



**Position: Senior Digital Strategist**

**JOB DESCRIPTION**

Olympic Media is looking for a full-time Senior Digital Strategist to join our dynamic digital strategy team. In this role, you'll be responsible for delivering and managing winning online fundraising campaigns for conservative candidate and nonprofit clients. The Senior Digital Strategist should be experienced and adept at handling all parts of the process—including leading on client strategy, copywriting, and managing the account relationship. Ideal candidates will have 5+ years of experience copywriting email and SMS campaigns, as well as experience managing accounts.

**REQUIRED SKILLS**

Previous experience with the below is required.

- Expert-level copywriting and grammatical skills, with an eye for detail.
- Previous experience in creating and executing fundraising strategies, as well as drafting fundraising communications.
- Working with creating donation pages on systems such as Revv or Anedot.
- Experience with email marketing platforms such as MailChimp, Iterable, & Salesforce Marketing Cloud, as well as general list management experience.

**DESIRED SKILLS**

- Basic CSS and HTML skills to be used for creating and designing landing pages.
- Basic graphic design skills to create images for email.

***Think you have what it takes?*** Email Mike De Robbio ([derobbio@olympicmedia.com](mailto:derobbio@olympicmedia.com)) with your cover letter and resume.

