



Position: Junior Digital Strategist

JOB DESCRIPTION

This is a full-time position for focused on writing, proofreading, deploying, and tracking email and SMS fundraising campaigns. Additionally, this position requires account management skills and involves working directly with the client. Ideal candidates will have 1-3 years of experience copywriting email and SMS campaigns.

REQUIRED SKILLS

Previous experience with the below is required.

- Expert-level attention to detail skills.
- Expert expert-level grammatical skills.
- Previous experience in drafting fundraising communications & deploying fundraising campaigns.
- Working with creating donation pages on systems such as Revv or Anedot.
- Experience with email marketing platforms such as MailChimp, Iterable, & Salesforce Marketing Cloud.
- Deep knowledge of how to cultivate and manage email lists from disparate sources.

DESIRED SKILLS

- Basic CSS and HTML skills to be used for designing landing pages
- Basic graphic design skills to create images for email

Think you have what it takes? Email Mike De Robbio (derobbio@olympicmedia.com)

with your cover letter and resume.

